

June 2017

100's MC News

Hot News:

- Swim Party
- Sponsorship
- Desert Museum Flyer
- Letter From Legacy Member
- 50th Anniversary Gear
- 50th Anniversary Race

Upcoming Fun:

July 29

100's MC Swim Splash & Club Meeting

September 9-10

Lost Coyotes - Desert Scrambles

Spangler Hills OHV

Club Meeting and Potluck Saturday night

*Pit Captian Needed – Call EI Presidente to volunteer 949.337.3124

September 23

Shamrocks MC – Dual European

Spangler Hills OHV

Club Meeting and Potluck Saturday night

*October 14-15, 2017 100's MC National H&H

Awesomeness at Johnson Valley

October 14-15 work Party weekend

*October 21-22, 2017 100's MC National H&H

Awesomeness at Johnson Valley

50th Anniversary Race

TBD Possible Club Meeting "Down in the City"

Call me with suggestions for date, time and location - John 949.337.3124



JUL 29 100's MC Swim Splash. Click On Picture For Details

Public · Hosted by 100's M.C.

✓ Going ▾

➦ Share ▾ ⋮

🕒 Saturday, July 29 at 10 AM - 5 PM

📍 The Wrightwood Country Club
1387 Oriole Road, Wrightwood, California 92397

Show Map

About

Discussion

✍ Write Post 📷 Add Photo/Video 🗳 Create Poll 🇺🇸 ▾

100's MC Write something...

7 Going · 11 Interested

See All



John, Tommy and 3 other friends are going

➦ Share ▾

100's MC Swim Splash

RSVP

Want to beat the heat? Come join the 100s MC Swim party. \$6 per person, food and soft drinks will be provided, BYOB if ya like. No pets allowed. Lunch will be served at 12:30 pm. RSVP is required at badlt62@gmail.com. Please list full name(s) for our guest list.

2017 Sponsors



Check the logos to the left, these are our current sponsors for this year's race. These companies have committed to supporting our event, so support their businesses whenever possible.



We are going all out for this year's race, and it will cost extra \$\$\$. Joshua Grindheim has created a sponsorship letter, and list of potential sponsors.

However, we need your help. The list is long, and it is full of potential, but it will take personal contact from a 100's Member to gain sponsorship.

Here are ways you can help:

1. Contact Josh - he will send you the list
2. Help Josh finish a "Sponsor Package" – which they will receive upon payment
3. Volunteer to contact some of the companies on the list.
4. Provide information as to contacts within companies on the list.
5. Add companies to the list – include contact info
6. Contact those companies you add
7. Send letters and follow up with leads
8. Talk to your neighborhood retailers and contractors
9. Talk to sponsors at other races
10. Sometimes the easiest way to get sponsorship money is to sponsor the 100's yourself!
11. Send a check, get your name on the shirt, and a link on our website!
12. Contact industry persons you know



100's we need your help. Please contact Josh or myself to see how you can help with sponsorship.

Joshua Grindheim
760.573.3191
racedesertwear@gmail.com



RACEDESERT



RACEDESERTWEAR.COM
FACEBOOK.COM/RACEDESERT
TWITTER.COM/RACEDESERTWEAR

100S MOTORCYCLE CLUB

Sponsorship Tier	Logo on Event Shirt	Logo on Event Flyer	Bio & Link on 100's Website	Bio & Link on Social Media Promo's	Live Promo's During Race	Post Race Promo	Cost
Amateur	X	X					\$200
Expert	X	X	X	X			\$350
Pro	X	X	X	X	X	X	\$500

Logo On Event Shirt:

- All our sponsor's logos will be printed on our race t-shirts (front or back depending on the final design). There will be about 500 t-shirts for sale on race weekend. Sponsors will receive one (1) t-shirt as proof of advertising.

Race Flyer:

- Your logo will also be placed on our race flyer, which is mailed to 3,500 racers in our area. We will also make available at sign ups any stickers or promotional items that our sponsors wish to distribute. Additionally your logo will be added to pre race newsletters.

Bio & Link on 100's Website:

- The 100's prides itself in having one of the best looking club websites. With a modern design and active updates your brand is sure to be seen. All Expert and Pro Tier race sponsors will have their company logo added to the home page <http://100smc.org/> that will link back to your company website, facebook, or any other link requested. In addition to the hot link, there will be a brief bio on your company. These will live on our site for about 1 year or until next year's race.

Bio & Link on Social Media Promos:

- This year we have made big strides on our social media efforts. All Expert and Pro Tier race sponsors will be promoted on Social Media (Facebook & Instagram). This will include one paid promotion by the 100's MC about your sponsorship with us as well as shoutouts on our event response and other race updates done via social media.

Live Promos During Race:

- During race weekend there will be a live band as well as live announcements in camp and around signups. Expert race sponsors will be regularly call out to all race attendees throughout the weekend. If you would like specific products, promotions, or messaging to be called out be sure to let us know. On site sponsors will be able to take extra advantage of these live promos.

Post Race Promos:

- After an awesome weekend, all Expert Tier sponsors will again have a paid promotion on social media thanking them for their support and encouraging followers to get in contact with your business. Additionally the post race newsletter will include shout outs to Expert Tier sponsors with your company info encouraging newsletter subscribers to support those business that support us.



100's M/C Presents Desert Racing History

An Interactive Forum and Display



What: A Desert Racing Museum for 1 weekend only.
Including: People, bikes, shirts, memorabilia, Trophies, fliers, results - In short, anything that has to do with Desert Racing and it's Past. The 100's will provide a tent at our race for this event, we ask the desert racing community to come together and create the museum environment.

Who: Anybody who wants to be involved can display inside the tent, and everyone is invited to attend

When: 100's MC Race weekend
10/21/17 and 10/22/17

Where: Cougar Buttes - Johnson Valley

Why: It is the 100's 50th Anniversary Race and We want to show an appreciation for our sport by celebrating our common history



In an effort to do the best job of creating an interesting celebratory environment; the 100's are asking all interested parties to get involved.

Suggestions:

1. Have your Club Create a display that will be interesting for others.
2. Invite elder club members to attend and interact with other past racers.
3. Create A bench racing forum from past racers
4. Bring your vintage bike and gear for display
5. Display old pictures from vintage racing
6. Make a video presentation of old pictures
7. Bring your old race t-shirts for the best old t-shirt contest



Please contact:

Don Jackson (951) 252-5704

donjaxun@hotmail.com

John Connolly (949) 337-3124

john.connolly@whiting-turner.com

Joshua Grindheim (760) 573-3191

pfgrindheim@gmail.com



LUCERNE VALLEY, CA - JOHNSON VALLEY OHV

Cougar Buttes Staging Area: From LA - Highway I-15 North 22 Mi. Exit Bear Valley Rd. West for 12 miles. Right CA 18 for 15 Miles. Left Camp Rock Road. **GPS:** 34.475552, -116.813057

DESERT MUSEUM DISPLAY ENTRY FORM	
GROUP/CLUB/ FAMILY/ORGANIZATION ENTERING DISPLAY:	DATE:
CONTACT NAME:	EMAIL:
PHONE 1:	PHONE 2:
ADDRESS:	
DISPLAY TYPE: (BRIEF ITEM DESCRIPTION INCLUDING SIZE, STATIC OR LIVE, ETC.)	
LIVE DISPLAYS: (DESCRIBE ACTIVITY/DISPLAY AND HOW YOU ENVISION IT OCCURING)	
LIVE DISPLAYS: (PLEASE DESCRIBE WHAT OTHER ACTIVITIES WOULD ENHANCE YOURS, IF THEY ARE SIMULTANEOUS)	
LIVE DISPLAYS: (WHAT HOURS AND WHAT DAYS WOULD YOU MAKE APPEARANCES?)	
ELECTRICITY REQUIRED? IF YES, GENERALLY WHAT VOLTAGE AND AMPERAGE?	
DO YOU HAVE OTHER REQUIREMENTS FROM ORGANIZER?	
WHAT ELSE?	
RETURN FORM TO DON JACKSON (951) 252-5704	donjaxun@hotmail.com

See below for Letter from Michael and Hester Grove.

They are Legacy 100's:

Hello John, Tommy and any 100s that remember my very short time with the 100s.

Just finished the latest (very professional) Club Paper. Great content, seemingly able to catch me up on years of absence.

2005/2006 were my only real times racing D37 Desert events. I'm a motocross guy, vintage to be specific. After years of reliving the past via clubs such as AHRMA, began riding CRC LACR GP's, then through a 4 Ace's friend, Steve Spragle, discovered the D37 GP series. The long (for vintage) format was just the filler to return to competitive and structured true motocross format of the 70's, abit without a 3 30 minute format popular early on. It didn't take long before experience in D37 GP's had me entering 3 or 4 AHRMA events in a day just to get warmed up with their typical 2-10 minute Moto format.

It didn't take long before 1 GP a day wasn't enough, then adding "modern" Cross classes into the program. Soon, that not being enough saddle time, 4 to 5 class 2-day events became the challenge goal.

Sometime during 2004, a District 37 member introduced D37 Desert events to me. I'd lived in Ridgecrest since 1984, have road (what I thought) was every inch of open and limited use areas surrounding the Valley. I grew up in North County San Diego, spending early teen years riding and racing in the (what was then) Ramona back country race tracks and riding spots. I grew up riding in rural Escondido (population 8,000 at the time) back country at places like 7 Hills, on Hodaka 100's , Penton 100's and Bultaco Lobitos (get where I'm going with this?).

Nearly every High School "ditch day", after school day starting at age 10 was a riding day in Escondido, with every Holiday turned 4-day weekend spent at Ocotillo Wells cutting through the desert on a Penton, and fashionable Husky MAG.

Anyway, so when this member took me out on what desert racers called a "loop", riding through rock gardens, and trails so nasty to where paddling was the only riding style to use, I asked why in the hell would anyone want to ride, much less race these sections of the desert when much "nicer" go fast sections existed.

My first desert race was Checker's 2005. Rest was, in my library, history. Desert racing is an experience many have tried, but fewer have loved. Think that's why organizations like D37 are so unique in what they provide, and the importance, comradely and family environment clubs as the 100's MC are rooted in.

2006 was a great "last time racing" year for me, much with the feeling of belonging with the 100's, and new friends within. Not to mention the friendly, but very competitiveness within! It was a time when John was stepping down, and Tommy was stepping up.

By the end of 2006, the great personal gains accomplished for myself, also came with it's consequences as any racer knows. By the end of 2006, shoulder, back, knee and general meat on the bone condition had be hardly able to walk. The final event entered was the 2007

Prospectors Enduro at Red Mountain area. I'd moved over from a 450 4-stroke, 250 KX250, to a KTM 200 just to manage shortcomings. I made it through the first "easy" 15 miles, then encountering a small ravine. It was really just a small ditch, but think everything accumulated on that single obstacle. I couldn't even kick start the 200 (which is pretty bad), much less push it out.

Two back surgeries, total knee replacement, shoulder work and some old fragment removal later, began to start trail riding in 2009.

Also, after 25 years of being single (single dad as well), meet my wife in Holland (my first real vacation/trip outside the U.S.).

Took Hester to a couple of 100's events where she met Cheryl and had a great time learning just what desert racing is, and the people that love it.

Hester had never driven before, so being an American guy, put her behind the wheel of my RAM 2500 Diesel club cab long bed 4x4 on the east end of the boundary when the route leads to the Pinnacles at the RR loading dock. Talk about Labs to water! We sat looking towards the back side of the mountain on Government road watching the riders come down. I asked what she thought, she said "this would never be allowed in Holland!". Had to laugh hard, in reality it tells how fortunate we are to enjoy public lands such as we do here. It's not that The Netherlands is a stranger to Motocross by any means, but the scale upon what we have here is beyond comparison.

I'm happy to read how healthy D37 racing is, and how the 100's are enduring.

I retired from the day job in 2013. After a few years wondering about what retirement exactly is, we finally ended up moving to Florence Oregon. Not exactly the open desert. The Oregon Off Road Dunes run 40 miles, here to south. 100's of miles of great saw your handlebars Enduro riding, and the ocean 6 blocks away. Idaho, Utah and Nevada are somewhat close for a return to a "Best in the West" type event, and lots of muddy old time motocross tracks as well.

It's a 1000 mile road trip to Spangler Hills, a D37 race will take some planning.

Best Regards to All,

Michael and Hester Grove

Sent from my Windows Phone



Poor Max



100's Can Dance



Poor Max

100's MC on FaceBook

If you are not already there, come join us on the 100's MC FB page. Potluck Invites, Meeting Notices, Weekend fun, and much more. Come be part of the buzz.

2017 100's MC Officers

Vice President – Darren Moen

Treasurer – Marshall Cooper

Secretary – Larry Engwall

Sergeant of Arms- Marissa Honeyman

Race Referee – John Miller



Who remembers this 100?



2017 Johnson Valley Championship

Our 50th Anniversary race will be special. Ideas are pouring in. We have a chance to create a very special event in the desert. Please come out and get involved early so your ideas become reality.

Loop Captains:

1. Jeremy Howard
2. Josh Grindheim
3. Steve Argubright/Adrian Collins

We will host the race and pit at Cougar Buttes. Cougar Buttes was chosen to keep the proximity as close to civilization as possible. Our focus will be on creating an entire event weekend, see below for some of the ideas floating now:

1. 3 tents –
 - a. One for a temporary Desert Racing Museum, open for the weekend
 - b. One for sign-ups
 - c. One for free food hospitality tent sponsored by the Argubright's
2. Notable desert racers from the past – signing autographs and telling stories in Museum Tent
3. Increased Pro Purse – to attract racers
4. Free Food for weekend
5. Live Band Saturday Night and Sunday During the Race
6. Video Show Saturday Evening
7. Relatively Accessible location for easing public attendance
8. "Legends" camping area
9. 100 Miles of National Caliber Racing

We want this to be a memorable event, so get involved early, let's make it Great!



50th Anniversary Logo

Check out our Our 50th Anniversary Logo. We will use this logo to create new club T-shirts and a 50th anniversary jersey.

2017 Membership & Website

It is time to submit your membership form and pay your dues. Good news! We are making it easy. Check out the 100's MC Website. You can now sign up and pay your dues through the web site. This will allow the 100's to have an electronic, accurate, list of members.



John Connolly and Josh Grindheim received assistance from Gary Rickaby, John Miller, and Dominic Mattoni at United MC Sprint Enduro. Despite 3 flats, Josh and John were able to finish their races. Special thanks to Dave Carlson who loaned a front rim and tire to John!



John Kearney, Gary Rickaby, Josh Grindheim, Larry Engwall, and John Connolly discuss strategy before the start of SoCal's National Hare and Hound.

100's MC

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We're on the Web!
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